

#### **Instructions:**

- Please complete this form with as many details as possible. This will help our writers get a better understanding of your company before we start researching.
- Keep in mind that the content we write for geo seo must be unique content and can't be found anywhere else on your website or elsewhere on the web, so your input is much appreciated.

# **Company Details**

Company's name:

<u>List three to five categories your company falls into:</u>

How did your company get started?

What sets your company apart from your competitors?

Who is your ideal clientele?

#### **Products and services offered:**

(Your products and services will be used as your keywords. List 15, 20 or 25 based on which package you chose)



## **Cities and States Serviced:**

(list 10, 20 or 25 based on which <u>package</u> you chose) No commas or other punctuation.

## **Website credentials:**

We'll need access to the backend of your website

### Website login:

- <u>url:</u>
- user:
- Password: